



## *Proclamation on information and content services with integrated assessment*

*Ver. November 21, 2001*

Dated July 1, 2004

### **Generally**

Premium Rate Numbers are available only for companies registered in Denmark. To offer this service kwak Telecom has opened and registered an office in Raadhusplaadsen 16, 1550 Copenhagen, Denmark.

The national Carrier, Telecom Denmark (TDC) is the only provider offering Premium Rate Numbers. TDC has chosen to provide only the following number series:

- Category I - number series 9013
- Category V - number series 9050
- Category VI - number series 90565 - 9055

TDC must accept the content of service prior to implementation. TDC is obliged to continuously supervise the observance of this proclamation.

TDC is obliged to start all calls with a voice message informing the caller about price/minute of the call incl. taxes. Moreover, it must inform that the service is on TDC network.

Sending of data by modem or fax does not require notification.

After the voice message, the call is forwarded to the provider, who should initiate the call after a 5 sec. pause. It is not required that the pause should be "silent".

*Chat-lines:* Services provided within category I (9013), can not consist exclusively of forwarding to, or connecting of, two or more end-users.

*Collections:* Provided in Category VI in the number series 9056 5xxx and 9055 xxxx, this category is allowed only for public utility fundraising collections.

The price offered, incl. traffic is Dkr. 50, 100 or 150 in the 90565-series, and Dkr. 3.75 - 7.00 - 9.00 - 11.00 - 21.60 - 32.00 in the 9055-series.



The provider must be licensed for collections according to Assessment Law § 8A stk. 2 or § 12 stk. 3

**Competitions:**

Provided in the categories V (9050) and VI (90565-9055).

Competition shall have a level of difficulty, so it can be assumed that not everybody can answer the question correctly.

In category V, the competition must constitute the primary part of the service.

Maximum one call per day can be made from the same telephone number to the same 905-number.

**Games:**

Games are not permitted in any category.

**Blockings:**

Group	Customer is usually...
9013	Open, but can be blocked
9050	Open, but can be blocked
90565	Open, but can be blocked
9055	Open, but can be blocked

**Other Providers:**

The majority of other providers, especially the big ones, have signed the traffic agreement with TDC. This implies that their users have the option to call 900-services in the TDC network – but it is up to the individual provider whether they have implemented, or will implement, the option. Be aware that not all providers implement the option! As of May 1, 2003 it is not open from TDC Mobil to 905-number.

**Category I**

Number series            9013 0000 - 9013 8999  
                                  9013 9000 - 9013 9999 (Reserved for services with high traffic load.)

Price                        Per minute incl. VAT:  
                                  Dkr. 1.50  
                                  Dkr. 2.00  
                                  Dkr. 2.50  
                                  Dkr. 3.00  
                                  Dkr. 3.50



	Dkr. 4.00 Dkr. 4.80.
	Per call: no charge.
Blocking:	All are open from the start, but can be blocked. Status as of April 22, 2003: App. 400,000 blocked
Content:	A service can not exclusively consist of forwarding to, or connecting of, two or more end-users.  <b>Must not contain:</b> <ul style="list-style-type: none"><li>• <b>Games</b></li><li>• <b>Must not be unsuitable for children under 16 years of age.</b></li><li>• <b>Descriptions of sexual or erotic relations.</b></li><li>• <b>Arranging contacts for sexual relations or other elements thereof.</b></li><li>• <b>References to other services or numbers with sexual or erotic content.</b></li><li>• <b>Description of violence</b></li><li>• <b>Competitions or elements thereof.</b></li></ul>
Notification:	TDC network starts all calls with a voice message informing the caller about price/minute of the call incl. taxes and that the service is on TDC network. When the call is then forwarded to the provider, it should start with a 5 seconds pause before the service is activated. It is not required that the pause should be "silent".  The sending of data by modem or fax does not require notification.
Interruption:	If a call lasts longer than 30 min, only the normal connection fee will be charged after the end of the 30 minutes. No payouts after 30 minutes!

## Category V

Number series	9050 0000 - 9050 9999 all numbers can be used for "heavy" traffic
Price	Per minute: No per minute charge  Per call: DKr. 4.80 incl. traffic fee, incl. VAT



**There can be performed max. one call per 24hrs from the same phone number to the same 9050-number.**

Blocking: All are open from start.  
Can be blocked  
Status as of April 14, 2003: App. 42,000 blocked

Content: Competitions

Competition shall have a level of difficulty, so it can be assumed that not everybody can answer the question correctly.

The competition must constitute the primary part of the service.

**Must not contain:**

- **Games**
- **Must not be unsuitable for children under 16 years of age.**
- **Description of sexual or erotic relations.**
- **Arranging contacts for sexual relations or other elements thereof.**
- **Reference to other services or numbers with sexual or erotic content.**
- **Description of violence**

Notifications: TDC network starts all calls with a voice message informing the caller about the price of the call incl. taxes and that the service is on TDC network.

When the call is then forwarded to the provider, it should start with a 5 seconds pause before the service is activated. It is not required that the pause should be "silent".

The sending of data by modem or fax does not require notification.

## Category VI

Number series 9056 5000 - 9056 5999 and 90 55 00 00 - 90 55 99 99 all numbers can be used for "heavy" traffic

Price Per minute:  
No per minute charge



Per call:

9056: either Dkr. 50.00 - 100.00 - 150.00 incl. traffic fee, incl. VAT

9055: either Dkr. 3.75 - 7.00 - 9.00 - 11.00 - 21.60 - 32 incl. traffic fee, incl. VAT.

Collections are free of VAT.

Maximum one call per day can be made from the same phone number to the same 905-number.

Blocking:

All are open from the start.

Can be blocked

Status as of April 14, 2003: App.42,000 blocked

Content:

Public utility fund rising collections, possibly combined with a competition.

**The provider must be licensed for collections according to Assessment Law § 8A stk. 2 or § 12 stk. 3**

**If a competition is combined with the collection, it shall have a level of difficulty, so it can be assumed that not everybody can answer the question correctly.**

**Must not contain:**

- **Games**
- **Must not be unsuitable for children under 16 years of age.**
- **Description of sexual or erotic relations.**
- **Arranging contacts for sexual relations or other elements thereof.**
- **Reference to other services or numbers with sexual or erotic content.**
- **Description of violence**

Notification:

All calls are started with a voice message informing the caller about the price of the call incl. taxes and that the service is on TDC network.

When the call is then forwarded to the provider, it should start with a 5 seconds pause before the service is activated. It is not required that the pause should be "silent".

The sending of data by modem or fax does not require notification.